

CITY
OPERA
HOUSE

GALA

CITY OPERA HOUSE
106 E Front Street
Traverse City, MI

SATURDAY, DECEMBER 5, 2026

Where Stars Are Born

est. 1892



Join us as we bring an unforgettable evening of art, creativity, local talent, and Broadway stars together in support of historic City Opera House.

Be part of our **ongoing commitment** to bring world-class performances and enriching education to Northern Michigan by showing your support at our annual gala.

City Opera House is a 501 (c)(3) non-profit.

The Evening at a Glance

- 5:00pm** Valet Parking Opens
Complimentary
- 6:30pm** Cocktails & Hors D'oeuvres
An engaging pre-show soiree sure to dazzle!
- 7:30pm** Performances and Live Auction
- 9:30pm** Show Concludes
- 10:00pm** Valet Parking Closes



200 - FLOOR SEATS | 320 - BALCONY

SPONSORSHIP OPPORTUNITIES



HEADLINER SPONSOR | \$10,000

- Table for 8 | Main Floor
- Meet & Greet with Broadway performers
- Branded step & repeat banner for guests with photographer at event entrance
- Logo placement and recognition on COH website
- COH Socials shoutouts
- Inclusion in e-blast and other pre-event communications
- Full page ad in printed Gala program
- Logo in digital slideshow

MARQUEE SPONSOR | \$5,000

- 4 table seats | Main Floor
- COH Socials shoutouts
- Logo in event communications
- ½ page ad in printed Gala Program
- Logo in digital slideshow
- **Choice of** Food, Beverage, or Champagne Skirt Sponsorship featured placement

OVATION SPONSOR | \$3,500

- Reserved Balcony Box - up to 6 guests
- COH Socials shoutouts
- Logo in event communications
- ¼ page ad in printed Gala Program
- Logo in digital slideshow
- **Choice of** Valet or Wine Pull featured placement

FEATURED PLACEMENT
& A LA CARTE

✦ BEVERAGE | \$5,000
4 table seats, logo at the bar

✦ FOOD | \$5,000
4 table seats, logo at hors d'oeuvres station

✦ CHAMPAGNE SKIRT | \$5,000
4 table seats, logo on champagne flutes

✦ VALET | \$3,500
Reserved balcony box for up to 6 guests

✦ WINE PULL | \$3,500
Reserved balcony box for up to 6 guests

✦ COAT CHECK | \$1,000
4 Reserved balcony seats. logo at coat check

✦ DESSERT | \$500
4 Reserved balcony seats, logo at dessert station



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Tickets

If sponsorship isn't the right fit this year, we hope you will still join us! Tickets are available on our website or by calling the Box Office at (231) 941-8082 ex 201.

Table of 8 (Main Floor)* \$1,600

Individual Table Seat (Main Floor)* \$200

Balcony Seat \$75

**All table seats include hors d'oeuvres and wine at table*



PURCHASE SPONSORSHIPS & TICKETS

USE THE QR CODE OR VISIT:

WWW.CITYOPERAHOUSE.ORG/GALA



*Performances from students
of COH educational programs
as well as Broadway performers
from shows including:*



Questions? Contact **Alli Hettmer** | Development Associate
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